

Subject: Your little friend needs a trim.

Hey [Customer Name],

As we social distance, things can get a little out of hand. It's more than understandable.

You're busy disinfecting the house, watching soap operas, and scrolling through your Instagram feed all day. It's only a matter of time where the hair gets unbearable.

Covering the floors. Layering under the couch. And sometimes canvassing over your bed sheets...can be a mood killer.

Your pups fur isn't a joke and sometimes it's like the shedding never stops. Which is why we've re-opened our grooming services to catch that break you've been looking for.

Until ** (date), all grooming services are 20% off!**

No matter the shape, size, or number of furry friends you have. Twenty-percent off because you deserve it!

Click *here* to set your appointment today. We're waiting!

Best wishes,
[Company name]